

## Member News

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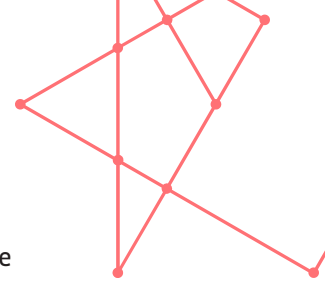
# PROXIMUS LUXEMBOURG: A HEAD OFFICE IN KEEPING WITH ITS AMBITIONS

Bertange, 28 June 2019 – The new head office of Proximus Luxembourg was officially inaugurated yesterday evening in the presence of Prime Minister Xavier Bettel and Mrs. Dominique Leroy, CEO of the Proximus Group. This new phase for the company which groups Tango and Telindus under the same banner, marks an important stage in the implementation of a global and ambitious strategy supported by a common corporate culture.

After the merger of Tango and Telindus on 1 January this year, creating the company Proximus Luxembourg, this move to a single site marks a major step in the life of the company, which until then had been divided between Bertrange, Strassen and Esch-sur-Alzette. The new head office of 19,500 m<sup>2</sup>, of which 10,000 m<sup>2</sup> are offices, is designed to encourage initiatives and team work. It will foster a common culture and the implementation of an ambitious strategy, offering the best expertise of each of the entities on their respective markets. Indeed, by combining Telindus' 40 years and Tango's 20 years of experience, Proximus Luxembourg brings together all assets to offer its customers ever more tailored solutions. Its ambitions? To simplify, connect and secure the daily activities of businesses and residential customers.

*"We want to become the number one in Luxembourg in terms of innovation," explained Gérard Hoffmann, CEO of Proximus Luxembourg, in his speech. "Testimony of this are the first 5G connections in Luxembourg, something which we are the first to have accomplished and which is at the heart of the Luxembourg government's strategy. As a leading player on both the ICT and Telecom markets, we want to continue our efforts in accelerating the digitalization of Luxembourg through the development of connectivity, resilient infrastructures and 5G, along with innovative technologies such as Hybrid Cloud, IoT, Fintech, Blockchain, Artificial Intelligence and Machine Learning".*

These are also the ambitions of the parent company, Proximus. The Proximus Group CEO, Dominique Leroy, also on the rostrum during the ceremony, reminded the audience of the strong ties that unite the group with Luxembourg, a dynamic country and a forerunner in many respects. "The inauguration of this building marks the group's commitment to support the development of the sector in Luxembourg. We have already noticed the first positive effects of the merger of Telindus and Tango. Together, we will continue to play a leading role in the digitalization and competitiveness of



Luxembourg.”

And it is precisely such competitiveness, on a nationwide scale, that was at the center of Prime Minister Xavier Bettel’s speech. “It’s important to work together *to make Luxembourg a Smart Nation. Citizens and companies such as Proximus Luxembourg, together with the government, are working hand in hand to bring this country to the forefront of innovation. We will continue our efforts to ensure that all sections of the population will benefit from this progress. Everyone must have the necessary skills to make the most of these developments. They must become basic skills for technologies that will be part of our day-to-day lives.*”

### **About the building**

Proximus House accommodates 670 employees on a total surface area of 19,500 m<sup>2</sup>, of which 10,000 m<sup>2</sup> are offices. The spaces have been specially designed to encourage collaboration between employees, while allowing the emergence of a new way of working. The “Flex desk” principle for example, brings employees increased flexibility and mobility by enabling them to sit in teams and by project rather than in predefined spaces. Modular spaces and “silent spaces” have also been set up.

This new building also takes account of the well-being of the employees with, among other things, the establishment of several relaxation spaces (coffee corners, cafeteria, etc.) and informal meeting spaces.

Real initiatives for the environment have also been developed: smart lighting in each office to save energy, automated blinds to favor natural light and better regulate the building’s temperature, and a car park that includes spaces dedicated to bicycles to favor soft mobility. In addition, employees are encouraged to do car sharing. From clean desk to paperless policies and recycling encouraged in all work spaces, Proximus House puts the emphasis on environmental friendliness.

The main objective of all these new measures is to allow employees to work more efficiently, whether individually or in a team, because strong ambitions can only be achieved with strong teams.

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