

Graphic & Web Designer

Are you talented, motivated, and ambitious? Do you want to join one of the fastest-growing and most innovative IT companies in Luxembourg?

We are looking for a passionate creative to join our marketing team as our Web & Graphic Designer to define and build up our design strategy. Your work will be seen by **hundred thousands** of our users!

This is a fantastic opportunity to join a rapidly-growing company that has successfully moved from start-up to high growth on an European level and beyond, with many opportunities for learning and development.

We actively encourage innovation, team work and initiative-taking, where you will be able to shape your work and contribute to the overall success of your team and of the company in an open, energetic and supportive environment.

As a Graphic & Web Designer, you will:

- Shaping and implementing a coherent brand identity for Talkwalker
- Creating outstanding designs for our website (landing pages, icons, badges, logos), content (illustrations, templates, infographics), and print materials (brochures, flyers, banners for events)
- Designing engaging visuals for our ads (banner for advertising on social networks, including animated banners), and creating marketing videos
- Coming up with innovative design ideas to boost our marketing campaigns' efficiency
- Ensuring brand consistency across all assets
- Coordinating various cross-teams design projects
- Advising and coaching our teams on UI best practices
- Being a driver of change and innovation within our company by building up our design team

We are looking for you:

- You are creative, self-motivated, well-organized and work well under pressure
- Pay attention to detail with the ability to work under own initiative and to get things done
- Have a minimum 3-5 years of design work experience
- Proficient with Adobe Creative Suite (Photoshop, InDesign, Illustrator, ...)
- Have a good knowledge of CSS and HTML, including responsive websites
- Animation and video skills, and the knowledge of notions of programming languages (like Javascript and php) would be a plus
- You have excellent written and oral English skills. French, German or other language excellence is highly appreciated

Please send us a portfolio of your previous work along with your application.

About us:

Talkwalker is a listening and analytics company that empowers over 1,000 brands and agencies to optimize the impact of their communication efforts. The company provides businesses with an easy-to-use platform to protect, measure and promote their brands worldwide, across all communication channels. Talkwalker's state-of-the-art social media analytics platform monitors and analyzes online conversations on social networks, news websites, blogs and forums in 187 languages. The company is headquartered in Luxembourg and has offices in New York City, San Francisco, and Frankfurt, with a total headcount of over 200 employees. For more information, please visit www.talkwalker.com.

Job link: <https://www.talkwalker.com/careers/aabf586e-c007-44cf-b3ce-8797029bde40>